

ALPHA CENTER

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Grace for the Past; H♥PE for the Future

"The thief comes only to steal and kill and destroy; I have come that they may have life, and have it to the full." John 10:10. This promise of abundant life, one filled with value, worth, purpose, and hope, is at the very heart of everything we do at Alpha Center.

Today, many young people get their information about sex and relationships from TikTok reels, AI platforms, friends, and pop culture. A lack of accurate information and genuine connection to others leaves them vulnerable, often leading to unexpected pregnancies, STDs, and broken relationships. **But what if we could change that?**

Through the years, we have walked alongside young women and men, empowering them to make wise decisions and build stronger futures.

We offer honest, relevant teaching on self-worth, boundaries, goal-setting, and informed decision-making. Alpha Center's Radiant Program utilizes resources from VirTru, a program of National Abstinence Clearinghouse, to equip young women and men with the information and tools they need to be rooted in truth and ready for life. Not only do we offer valuable education, we create a space for clients to form a genuine connection with a caring member of our team. There, they can have difficult conversations and be met with grace.

“ **THE RADIANT PROGRAM HAS HELPED ME UNDERSTAND MYSELF BETTER, WORK ON SETTING HEALTHY BOUNDARIES, AND FEEL MORE CONFIDENT ABOUT MY FUTURE AND THE GOALS I HAVE FOR MYSELF.** ”

Radiant Program Client Testimonial

We believe in second chances.

In our conversations with women and men facing a pregnancy “scare”—conversations offered without shame and filled with love—we remind them that while they cannot change the past, they can decide what happens next.. Our heart is to see them choose a fresh start; to embrace sexual integrity, to abstain from sex until marriage, and to walk into a future ready to begin a new, better chapter. In these moments, we have a beautiful opportunity to speak restoration over them: to declare that their value is not diminished, that they are still worthy, and that an abundant life is still available to them.

Therefore, if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come.

~2 CORINTHIANS 5:17

When women and men understand their true worth, they are far more likely to protect it. When they see themselves the way God sees them, with a plan and a purpose, daughters and sons of the King of Kings, they begin to make choices that lead to freedom rather than regret.

Together, your gift helps prevent unexpected pregnancies, broken relationships, and cycles of generational pain—before they begin.

VIRTUE IS NOTHING WITHOUT THE TRIAL OF TEMPTATION, FOR THERE IS NO CONFLICT WITHOUT AN ENEMY, NO VICTORY WITHOUT STRIFE.

~ST. LEO THE GREAT

Your partnership allows us to reach the next generation with truth, hope, and the invitation to the full life Jesus promised to those who follow Him, a life filled with abundance, grace, mercy, forgiveness, and second chances with each new day (Lamentations 3:22).

Thank you for standing with us as we point young women and men toward a future marked by value, worth, and abundance.

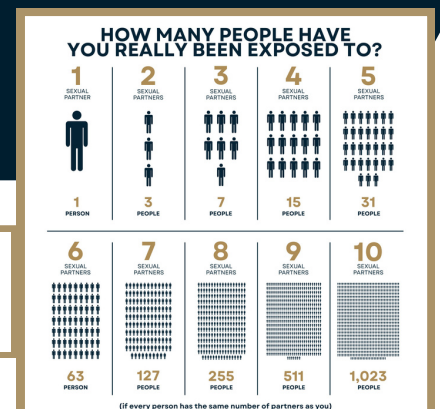
With Hope,



Leslee Unruh



**VISIT ABSTINENCE.NET
TO LEARN MORE**



MEET THE BABIES AT A GLANCE



MEET THE BABIES NIGHT 2026

Here's a glimpse of the joy from Meet the Babies Night!

We gathered with some of the families we've had the privilege to walk alongside. Sharing food, laughter, and so many sweet photos filled our hearts. These little ones and the parents who love them are living reminders of hope, and we're deeply grateful for every moment spent celebrating them together.



PHOTOGRAPHY ACKNOWLEDGEMENTS TO:

Degaje Studios
Jeannie Johnson/Yellow Bug Photography
Allie Matters Photography
Trinity Reformed Church

GOD, MOM & ME TEA

God, Mom & Me TEA

The National Abstinence Clearinghouse (NAC) is a nonprofit educational organization that equips parents, pregnancy resource centers, churches, and educators with age-appropriate, factual, and medically referenced resources that promote sexual integrity and healthy relationships. For more than 25 years, NAC has served organizations across the country by providing trusted educational materials, practical tools, and encouragement rooted in the belief that parents are the primary educators of their children and that every person is worthy of a second chance.

NAC's vision is simple: Raising the Bar. Inspiring Virtue. In August, we hosted mothers and daughters for an afternoon of tea, treats, laughter, and meaningful conversations about the beauty of womanhood and God's design.





HOSTED BY ALPHA CENTER



**SCAN TO
REGISTER**



SATURDAY, OCTOBER 10, 2026

- 9:15 A.M. CHECK-IN
- 9:45 A.M. OPENING CEREMONIES
- 10:00 A.M. RUNNERS & WALKERS START



**5K RUN/WALK
2-MILE WALK
KIDS ACTIVITIES
CHEER SQUAD**

ALPHA CENTER 3405 S KIWANIS AVE. SIOUX FALLS, SD 57105

Walk For Life proceeds sponsor the Just Push Pause billboard campaign.



JUST PUSH PAUSE

IT'S OKAY TO CHANGE YOUR MIND



Find Hope Here

JUSTPUSHPAUSE.ORG
TEXT 605.361.3500



JustPushPause is already reaching hearts across the Sioux Falls area!

Since launching on June 27, three billboards have been inviting drivers to pause and wonder:

- 33RD & MINNESOTA AVE (ABOVE CROW BAR)
- I-90 WESTBOUND JUST BEFORE THE BRANDON EXIT
- JUST NORTH OF MADISON, SD

The response has been encouraging. Our new **justpushpause.org** website has welcomed over 250 unique visitors, with an average session lasting 3 minutes and 45 seconds. People are seeking answers.

You may have noticed the message feels intentionally open-ended. That is by design. This approach, known as teaser marketing, sparks curiosity. It interrupts the visual fatigue of everyday billboards and creates a lasting

impression. Passersby begin asking questions and looking for more. This is exactly what prepares the way for the next phase of the campaign.

Phase 2 is coming soon: **"IT'S OKAY TO CHANGE YOUR MIND."**

With your partnership, we will bring this clear, hope-filled message to additional high-visibility locations. The goal is simple: to meet women and men in a moment of uncertainty and gently remind them that another choice is still possible.

You may have also seen our Mobile Unit at LIFELIGHT this year, where we shared the campaign and welcomed many of you who stopped by to say hello. Thank you for the encouragement! It meant so much to the team. This campaign only continues because of friends like you. Your gift helps us keep the billboards up, maintain the website, and move into phase 2 so more people in our community can encounter hope when they need it most.

**GIVE TODAY. HELP US TAKE
THE NEXT STEP TOGETHER.**

ALPHACENTERFRIENDS.COM/GIVE



GIFTS GIVEN

MINISTRY PARTNER	IN MEMORY OF
TRUDY BOUMA	LEONARD BOUMA
CHRISTINA & CHAD DAVID	MY MOM LAVERNE IVERSON'S 94TH BIRTHDAY!
PAT & JANE DERRINGTON	THE HOFFMAN FAMILY
JOE & JEANNIE GAFFNEY	ELAINE MARTHA WANSTRATH
ARLENE HAASE	ANDY MALSOM & IDELA BEHL
FANNIE JANSSEN	MY MOM HERMINA MOLENGRAAF & MY SISTER ADY WALBURG, MY DAD ADAM MOLENGRAAF
ROBERTA JOHNSON	WAYNE HOFER
CAROL KELDERMAN	ARNOLD KELDERMAN, JOHN VAN MEETEREN & ARTHUR KELDERMAN
SHARON KOSTBOTH-HARPER	KAREN FRERICH
ROBERT S. KRAFT	CAROL ATKINS, DARRELL MODICA & LINDA MODICA KRAFT
JEAN LEMMERMANN	MY LATE HUSBAND'S BIRTHDAY
DENISE & DWIGHT MELIUS	RICK SWANSON, GENE FIX, SUSAN MELIUS & DARREL SPADER
HEIDI & PATRICK MORGAN	RENATA SMITH
MILA ODE	RYAN BRANDVIET

JANICE ORMOND	MY CHERISHED FRIEND, ELAINE WANSTRATH
EUGENE & CHERYL THOMAS	REV. GEORGE THOMPSON
NEL WARNTJES	MARGE CUPERUS

MINISTRY PARTNER	IN HONOR OF
DANIELLE & RYAN BROUWER	ROYER BROUWER
CRAIG & CATHLEEN BURD	CINDY D. DORSEY
FANNIE JANSSEN	MY DAUGHTER JODI DEEN AND DAUGHTERS-IN-LAW KAREN, MICHELLE, & ASHLEY JANSSEN, MY SONS JIM, JEFF, & JEREMY JANSSEN
DAVID & RITA JOHNSTON	JESUS CHRIST LORD & SAVIOR
CAROL KELDERMAN	ALL OF THE MEN IN MY LIFE
JEAN LEMMERMANN	MY ADOPTIVE DAUGHTER'S BIRTHDAY AND MY ANNIVERSARY
JOSEPH & AMY MATTSON	MEATLOAF MATTSON
DOUG & LINDA SCHAEFFER	PASTOR RYAN VANDERWEES
ORVILLE & ARLENE VAN'T HUL	OUR GREAT-GRANDSON: MYLES FROELICH, WYATT & RYDER VANT HUL

LEGACY MOBILE MEDICAL UNIT

This fall, our Mobile Unit will be on campus at Augustana University and Southeast Technical College, meeting students right where they are.

On board, students receive no cost pregnancy & STD testing, options consultations, and limited ultrasounds. Every conversation is filled with truth and grace.

A gift of \$50 covers one client visit.

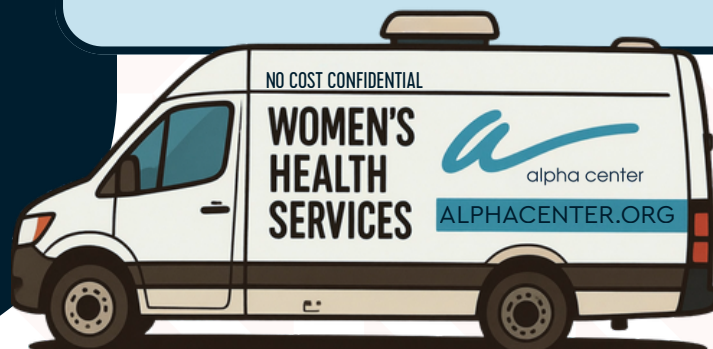
Would you help us be there for the next student who walks onto our mobile unit?



GIVE TODAY.

ALPHACENTERFRIENDS.COM/GIVE

**CONFIDENTIAL
NO COST
Women's
Health
Services**





3405 S. KIWANIS AVENUE
SIOUX FALLS, SD 57105

Return Service Requested

NON-PROFIT ORG
US POSTAGE PAID
PERMIT #1581 SIOUX
FALLS, SD

**PLEASE PASS THIS
NEWSLETTER ON
TO EDUCATE AND
MOTIVATE OTHERS**

A PDF version is available on
our website:
alphacenterfriends.com

**STAY UP
TO DATE:**  

UPCOMING EVENTS



HOSTED BY ALPHA CENTER

**SATURDAY
OCTOBER 10, 2026**
SCAN TO REGISTER!



RIGHT TO LIFE CONVENTION

SEPTEMBER 17-18

Stop by and see us at our
booth & mobile unit!

Save The Date

ALPHA CENTER ANNUAL DINNER

FRIDAY, APRIL 30, 2027

More details coming soon!



SCAN THE QR
CODE TO
VISIT OUR
EVENT
CALENDAR

