

WHAT'S
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KEEP
IN TOUCH

SIoux
EMPIRE'S
LARGEST

Baby Shower



Throughout January, you can drop off baby items at the Life 96.5 radio station, AMaVo Boutique or any Sioux Falls Lewis Drug store. We use all donated baby items as rewards for our client incentive programs.

SHOP OUR AMAZON WISHLIST and have the items shipped directly to us. Visit the link at alphacenterfriends.com/donate-baby-items

In partnership with Lewis Drug, Life 96.5 and AMaVo Boutique

BABY ITEM NEEDS LIST

- Bottles
- Toddler Toys & Teething Toys
- Cribs & Mattresses
- Pull Ups, Size 5 & 6 Diapers
- Enfamil & Similac Formulas
- Size 9 Month - 2T Clothing
- Car Seat & Stroller Combos

**At this time we are requesting new items only*

Words from the Founder

LOOKING FOR LOVE

As February approaches, we enter into a time when many are desperately "looking for love." Young people want to know they are valued, cherished and admired. Yet, we see them believing the idea that love somehow must include intimate physical involvement and attraction.

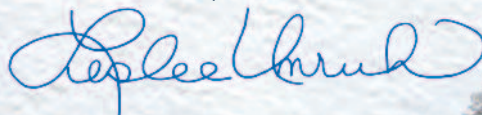
Too often our clients are led to think, based on TV, romance novels, social media or friends, that intimate physical involvement is the very definition of love.

However, when they come in our door, these valued young people are offered the life-changing, counter-cultural message that they are not finding on Snapchat, YouTube or their Instagram feed.

We want each person who comes our way to experience what love truly is; to know that love comes without conditions, it is sacrificial, and that waiting until marriage for sexual intimacy is a concrete and powerful way to show true love.

Through your ongoing support of our sexual integrity program (WINGS), young people are not only hearing this message, they are responding positively. As we meet with many impressionable individuals, we see a desperate desire to know what the standards should be and that they have the ability to live up to these standards.

For HIS Unborn,



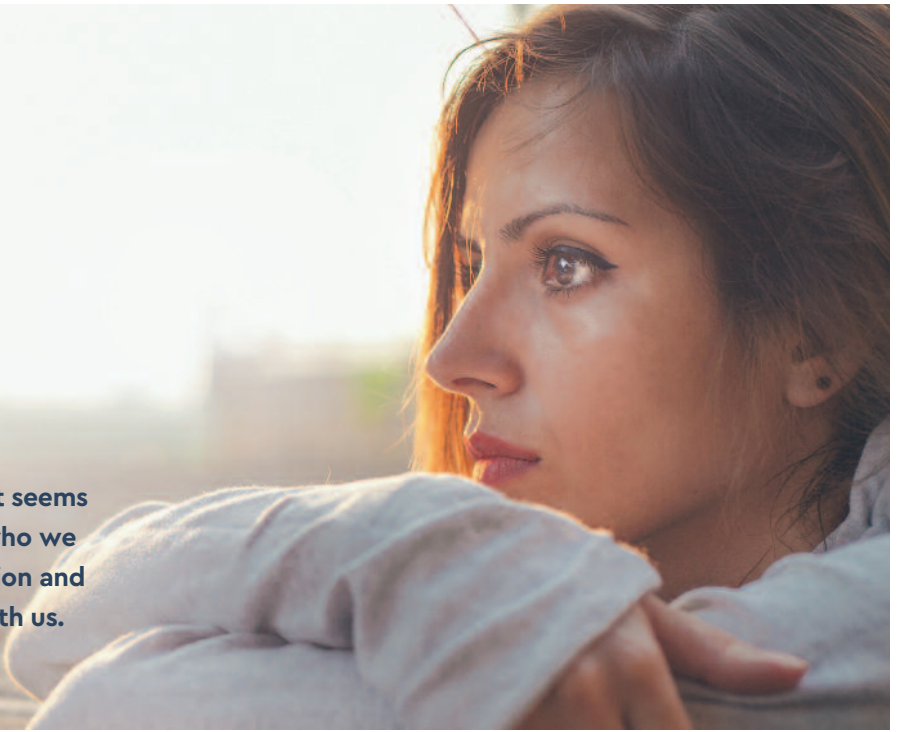
Leslee Unruh

.....
Young people
want to be
LOVED,
but more
importantly,
they need to
know what
LOVE IS.
.....



THIS IS ALPHA CENTER

As we enter into a new decade, it seems like an ideal time to reflect on who we are and reiterate our vision, mission and values to those who partner with us.



VALUES



VISION STATEMENT:

Inspiring Hope

MISSION STATEMENT:

Clearing the confusion surrounding an unexpected pregnancy with practical support and a message of hope.

WE BELIEVE in new beginnings.

WE BELIEVE our life-saving work would not be possible without the support of generous, life-affirming individuals.

WE BELIEVE in inspiring positive change.

WE BELIEVE in serving clients with compassion in a comfortable, confidential environment.

WE BELIEVE every human life has value.

WE BELIEVE in providing practical support through our services, programs and resources.

WE BELIEVE that accurate information leads to informed decisions.

WE BELIEVE in being available when you need us.

WE BELIEVE in showing the love of Christ to everyone we meet.

WE BELIEVE in good stewardship of our resources.



Abstinence Clearinghouse Update

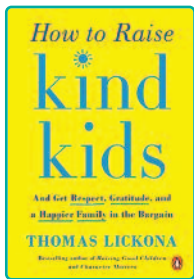
DID YOU KNOW?

- ▶ Abstinence Clearinghouse was founded by Dr. Allen and Leslee Unruh and has existed for over 25 years. The organization was created to come alongside abstinence educators and client advocates in pregnancy centers in equipping individuals to pursue healthy relationships and purity.
- ▶ We distributed over 180,000 booklets and brochures to our affiliates in 2019. Our affiliates are located in all 50 states and are comprised of parents, educators and pregnancy centers like Alpha Center.
- ▶ In 2019, our parent-teen events held in the Sioux Falls area served over 1,500 individuals from six different states.
- ▶ To assist individuals in other communities, we have event planning guides available for hosting a *God, Mom & Me Tea*, *Knight to Remember* or *Purity Ball*.
- ▶ We have a variety of age-appropriate resources for parents and grandparents looking to talk to their children about virtuous living and integrity. In addition, the Family Resource Store has a number of children's devotionals and gift items.

BOOKLETS & BROCHURES



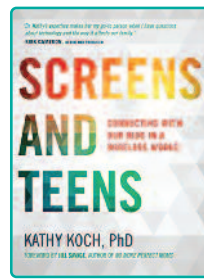
FEATURED STORE PRODUCTS



How To Raise Kind Kids
\$14.99



Wonderfully Made Necklace
\$29.99



Screens And Teens: Connecting With Our Kids In A Wireless World
\$14.99



Phone: (605) 335-3643
Email: info@abstinence.net
abstinence.net

STORE HOURS:
MONDAY-FRIDAY
8:30am-5:30pm



@ABSTINENCE_NET



/ABSTINENCE801



@ABSTINENCE_NET



/ABSTINENCE_NET



VIRTRU UPDATE

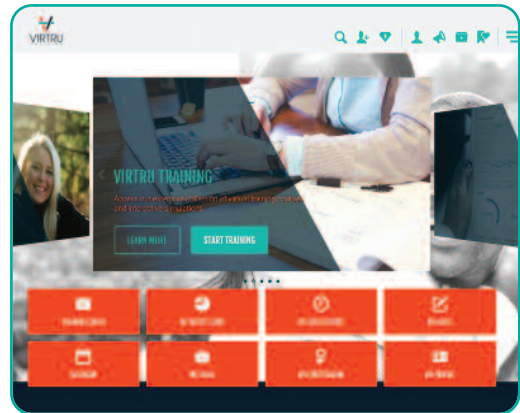
ACCESS FREE PARENT COURSES

It is God's plan that a child's parents have the honor of passing on the truth about life, virtue and moral living. Take heart! God would not give you a responsibility that He would not equip you for. Through Him, you are uniquely qualified as a parent to fill this role for your child.

WE ARE HERE TO HELP

VirTru has created courses specifically for parents! These courses include information on how to pursue genuine conversations with your child about technology, sexual integrity, setting boundaries and more. There is also a free printable *Parent-Teen Phone Contract* for you to go through as a family.

Interested in receiving free access to the Parenting Courses? Call us at (605) 335-1927 or e-mail info@myvirtru.org today!



PARENTING COURSES

- ▶ Guiding Children Into Physical Maturity
- ▶ Start With Truth
- ▶ Create a Space for Healthy Conversation
- ▶ Honoring the Latency Period
- ▶ Technology: Looking to the Future
- ▶ Assess Your Family's Online Safety
- ▶ Teach Your Child Along Life's Way
- ▶ BONUS: Teaching Integrity



3405 S. KIWANIS AVE | SIOUX FALLS, SD 57105 | 605-335-1927

INFO@MYVIRTRU.ORG | MYVIRTRU.ORG

GIFTS GIVEN

GIVEN BY	IN MEMORY OF
Inwood Kiwanis Club	Beverly Ver Steeg
Doug & Lynette Auch	Roland Schnabel & Clinton Mehlhaf
Dorothy Berg	Michael & Mark Berg
Pat & Maurice Bierschbach	Our Parents
David & Nancy Bogenhagen	Dave Munk
C. Kevin & Betty Carson	Hannah Jean Nyberg & John Patrick Nyberg
JoAnn DeKruif	William DeKruif
Jerry D & Darlene Delker	Rose Arbach & Anna Vilhauer
Jim Delvaux	Arlys Delvaux
Daniel & Angela Digatono	Greg Voss
Megan Ekeren	All Babies Lost Too Soon
Carol Forster	Dick Forster
Dr. Patti Giebink	Mary Giebink
Marvin & Vernetta Guthmiller	Orville Hauck
Vern & Arlene Haase	Marvin Ulmer, Orville Hauck, Syrolla Haase, Linda Mueller & Velma Strunk
Dr. Bruce & Beth Hagen	Dr. Daniel David Hagen
Steve & Kim Haveman	Harley & Nelma Kats
Sharon Hemmer	Gene Hemmer
Fannie Janssen	Minnie Molengraaf & Ady Walburg
Gary & Janice Jerke	Ramona Mueller
Renzella Kempema	Richard Kempema
Beth Kooiker	Daniel W. Kooiker
Vernon & Loretta Kraft	Dennis Eggers

GIVEN BY	IN MEMORY OF
Philip & Leanne Larson	Nina Stephens
Mary Ann Loosbrock	Bruce Loosbrock
Peter Mack	Hal Tesch
Deb McGuire	Peggy & Denny Plooster
Denise & Dwight Melius	Loren Niederbaumer
Duane Mogck	Leona Mogck
Mark & Jody Moorhouse	Roy Moorhouse & Joan Rath
Annette Morrison	Donna Mosher
Glenda Nemeč	Jose Becerra
Patricia & Kevin Ordalen	Leon & Dorothy Welbig
Steve Parezo	Shelly Hammer
Parsley Family & Friends	Carol Parsley
Kenneth & Marianne Peters	Andrew Diede
Donald Rausch	Reynold Rausch
Donald & Barbara Schneider	Rebecca Shoup
Dorothy Schuman	Jack & Michael Schuman
Rev. Kenneth & Beverly Soyk	Willow Mae Bolander
Alice Ann Stange	Janice Ross & David Baird
Kevin & Sharon Tanner	Sonja Tanner
Stan & Ann Tuton	Linda Beck
Dr. Larry & Mona Vander Zee	Wanda Buseman
Betty Vos	Susan Anderson
Arden Waag	Norma Waag
Donna Wiersma	Ger Wiersma
Donna Zeeb	Elanora Quast, Ruth Baltzer, Marvin Ulmer & Judith Isaacs

GIFTS GIVEN

GIVEN BY

IN HONOR OF

Regina Appel	Jim & Jeane Appel Family
Donald & Helen Brands	Foster Kids of Noble County, MN
Mark & Jean Konzemius	Dr. Glenn Ridder
Paul & Donita Davis	Alvina Hofer
Dean & Amy Gesch	Margo's 1st Birthday
Christy & Randy Groen	Marvella Landman's Birthday
Roger Hantke	Baby John
Solveig Lande	God's Strength to Help Me Carry My Daughter to Birth Instead of Choosing Abortion
Renee & Merle Leibel	Leslee Unruh
Peter Mack	Pete & Donna Mack
Kenneth & Juella Niewenhuis	Our Children, Grandchildren and Great Grandchildren
Larry & Susan Olson	Our Ten Grandchildren
Sharon & Dennis Phinney	Leslee Unruh's Birthday
Dorothy Pulse	Kally Pulse & Hannah
Doug & Linda Schaeffer	Donna Zeeb
Robert & Cris Sichmeller	James Sichmeller
Jeff & Nora Slykhuis	Maretta Budden
Kip Speckels	President Donald Trump
Paul R. & Gail Syverson	Eliana Syverson
Jacob & Hilda Van Voorst	Jurnee Faber
Orville & Arlene Van't Hul	DaNae Van't Hul, Dason Van't Hul and Orville, Cassidy & David Van't Hul's Birthdays
Anonymous	Alpha Center Staff

MAKE YOUR LEGACY COUNT

An excellent way for you to support Alpha Center's mission is to leave us a bequest in your will, living trust or with a codicil.

WHAT ARE THE BENEFITS OF MAKING A BEQUEST?

- You leave a lasting legacy to be remembered
- You lessen the burden of taxes on your family
- You may receive estate tax savings

WHAT ARE MY OPTIONS?

A bequest can be made in several ways:

- You can gift a specific dollar amount or asset
- You can gift a percentage of your estate
- You can gift from the balance or residue of your estate
- You can make a beneficiary designation of certain assets

HOW DO I MAKE A BEQUEST?

A bequest is one of the easiest gifts to make. With the help of your attorney or estate planning advisor, you can include language in your will or trust specifying a gift be made to Alpha Center as part of your estate plan.

If you decide to include a bequest for Alpha Center in your will or estate plan, please let us know so we can thank you for your generous provision for continuing the mission of Alpha Center.



STAY UP TO DATE




alpha center

3405 S. Kiwanis Ave
Sioux Falls, SD 57105

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*Return Service
Requested*

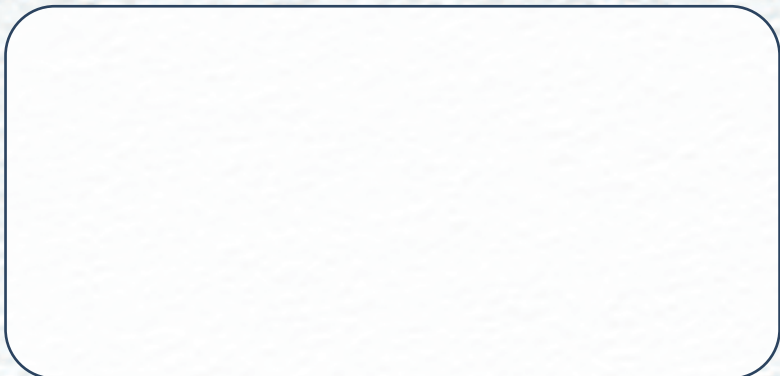
NON-PROFIT ORG
US POSTAGE PAID
PERMIT # 1581
SIOUX FALLS, SD

SHOP OUR AMAZON WISH LIST

and have the items shipped directly to us.
Visit the link at [alphacenterfriends.com/
donate-baby-items](http://alphacenterfriends.com/donate-baby-items)

**PLEASE PASS THIS NEWSLETTER ON
TO EDUCATE AND MOTIVATE OTHERS:**

A PDF version is available on our
website: alphacenterfriends.com



UPCOMING EVENT



SAVE THE DATE

**FRIDAY
MAY 1, 2020**

Sioux Falls
Convention Center

**DEFENDERS
DINNER**


alpha center

featured speaker
Melissa Ohden

DEFENDING ALL LIFE ★ ALL THE TIME