



SIoux EMPIRE'S LARGEST BABY SHOWER

IN PARTNERSHIP WITH



Throughout January, you can drop off baby items at the Life 96.5 radio station, Alpha Center or a participating Lewis Drug store in Sioux Falls. Alpha Center clients earn these items while participating in incentive-based parenting education programs.



BABY ITEM NEEDS LIST

- Wipes
- Convertible & Infant Car Seats
- Formula
- Boy & Girl Outfits (Sizes 6 month - 2T)
- Cribs
- Infant & Toddler Toys/Rattles
- High Chairs

**At this time we are requesting new items only*

SHOP OUR BABYLIST REGISTRY



SCAN TO SHOP

Shop our Babylist Registry and have the items shipped directly to us. Visit the link at alphacenterfriends.com/donate-baby-items



**DROP-OFF LOCATION:
PALACE CITY COINS
MITCHELL, SD**

WHAT'S INSIDE

2
Letter From The Founder

3
Sanctity Of
Human Life Month

4-5
Volunteer Spotlight

6-7
Gifts Given

8
Upcoming Events

KEEP IN TOUCH





alpha center

LETTER FROM THE FOUNDER

DECISIONS MATTER

We make hundreds of decisions each day, everything from what we wear to how we communicate with those around us. Some decisions are relatively insignificant, while others can alter the course of our entire lives. Many of the decisions we make also impact the people around us. The decision to pursue purity can be a challenging one in a culture where instant gratification is celebrated nearly everywhere we turn.

Choosing purity, despite the challenges, will have a ripple effect for generations. One person's decision to choose abstinence until marriage, and protect purity within marriage, impacts many lives—the individual, their spouse, their children, their children's children, and countless others who see the positive impact of fruitful decisions. Future generations are ultimately impacted by one individual choosing to remain faithful to the command given in 1 Timothy 4:12 to "...set an example for the believers in speech, in conduct, in love, in faith and in purity."

That is why I invite you to either participate in or support our upcoming *Purity Ball* event. The *Purity Ball* is designed as an unforgettable evening for fathers (or father figures) and daughters ages 12-18. Hosted by Alpha Center and Abstinence Clearinghouse, the *Purity Ball* will be held on Saturday, March 2nd at 7:00 PM at 5 Oaks in Sioux Falls.

The evening will include a panel of speakers sharing about different aspects of living a life of virtue and integrity. Between the hors d'oeuvres, program, dessert, photo booth and live music for dancing, it is sure to be a memorable evening! Space is limited, so I encourage you to purchase tickets online today at abstinence.net.



Purity Ball

FOR FATHERS & DAUGHTERS

Scan to order
**PURITY BALL
TICKETS**



For those who are interested in hosting a Purity Ball in their own community, we have the Purity Ball Planning Guide available so that you can inspire the pursuit of purity and virtuous living in your sphere of influence.

For HIS Unborn,

Leslee Unruh
Founder



Scan to order the
**Purity Ball
Planning Guide**

SANCTITY OF HUMAN LIFE MONTH

Are you a church leader looking for resources promoting the sanctity of human life to share with your congregation? Alpha Center has many resources to help you share a message of life such as free bulletin inserts, videos and songs. As you plan for Sanctity of Human Life Sunday, please prayerfully consider how you may further partner with our ministry as we continue to offer services to women and men involved in unexpected pregnancies. Scan the QR code or visit alphacenterfriends.com (Church Involvement Page) to **place your order today!**



NEW 2024
BULLETIN
INSERTS

JOIN US

Sunday, January 28

State Capitol Grounds
Pierre, SD

12 – 1 PM *Walk For Life*

2 PM *Hour Of Reflection*
Capitol Rotunda



SANCTITY OF *Human Life*

Alpha Baby Marli

South Dakota law states that an abortion terminates the life of a *whole, separate, unique, living human being*. What a beautiful definition of unborn life that our state honors and recognizes. Another word that is synonymous with *unique* is the idea that each unborn life is *irreplaceable*. Every child conceived is intricately knit together in his or her mother's womb - no two are the same and each one is designed differently by the Creator.

With the reversal of the Roe v. Wade decision on June 24th, 2022, it is important now more than ever to promote and participate in life-affirming organizations. Ask yourself: "How does my daily life reflect the belief that defending these irreplaceable lives is a noble cause?" Included are ways to help yourself, your church and your community support women and men experiencing unexpected pregnancies.

PRAY

Please remember in your prayers those who find themselves unexpectedly pregnant and in need of support and guidance. It could easily be the person sitting next to you at church, the woman behind you in the check-out line or your grandchild's high school friend. Pray that they have the courage to reach out for help.

SPEAK HOPE

There are members of your congregation that have been personally affected by abortion and need to hear a message of forgiveness, grace, truth and hope. They are most likely struggling with feelings of guilt and shame, and need to know the church is a safe place.

SUPPORT & PROMOTE

Tell others about organizations like Alpha Center whose primary mission is to reach women and men at risk for abortion. You never know who in your life may be in need of these life-saving services. Invest your time, treasures or talents in the places that champion protecting the unborn every day.



SCAN TO TOUR
ALPHA CENTER



3405 S. Kiwanis Avenue | Sioux Falls, SD 57105 | 605.361.3500
info@alphacenter.org | alphacenterfriends.com

Each December we take the opportunity to honor some of our volunteers and their service over the past year. Alpha Center thrives on the generous support of volunteers, and we are very appreciative of their service! The 2023 award recipients are pictured below with Executive Director, Erica, and Founder, Leslee.



Christine Veldhuizen



Sadie & Bill Kortemeyer



Suzy Jones

CHRISTINE VELDHIJZEN - ANGEL AWARD

Christine has been a faithful volunteer to Alpha Center for the last three years, but has supported Alpha Center in various ways for nearly 20 years. She has always had a heart for protecting the sanctity of life and sharing Alpha Center with others. No matter what the need is, Christine is always ready to serve. She lives with her family in southwest Minnesota but frequently makes the trip to Sioux Falls to help with events, drop off baby item donations for Alpha Center's incentive-based parenting education programs or bring snacks for the Tuesday evening Life Skills Class. She recently started training to be part of Alpha Center's volunteer hotline team, taking client calls overnights, weekends and holidays, so she can serve more consistently even from a distance. Christine is truly an angel, and is deeply appreciated by everyone at Alpha Center – staff and clients alike!



Christine (center) volunteering at the Back To School Babies booth at the 2023 Turner County Fair

VOLUNTEER SPOTLIGHT

BILL KORTEMAYER - HUMANITARIAN OF THE YEAR

For nearly 25 years, Bill, a.k.a. *The Handyman*, has served Alpha Center in a variety of ways. He has willingly and joyfully done anything from volunteering at our annual dinner to helping with handyman tasks around the office to blessing our staff with his musical talents. He has maintained our heating and cooling system, fixed broken plumbing, installed new light fixtures and much more. Bill has also volunteered in other capacities outside of Alpha Center. Through the Midwest Honor Flight, he has had numerous opportunities to travel with other veterans to our nation's capital. Bill is an American hero, and we are grateful not only for his volunteer service to Alpha Center, but also for his service to our country. As a proud husband, father, grandfather and veteran, he has many commitments outside of Alpha Center. However, Bill prioritizes volunteering because of his deeply held convictions to fight for those who are weak and vulnerable, specifically the women, men and babies in our community.



Bill as one of our 2015 *Everyday Heroes*



Suzy holding Alpha Baby Koa as her mentee client Morea shares her testimony at the 2023 Alpha Center Annual Dinner

SUZY JONES - VOLUNTEER OF THE YEAR

Suzy has been a volunteer for the past two years in three different client services capacities: as a Client Advocate, a Mentor and a Life Skills Class presenter. Suzy has a professional background in birth to 3-year-old speech and development. She has provided a tremendous amount of support to clients, and has been a joy for the staff who have had the privilege of getting to know her. In addition to offering practical advice to clients on a regular basis, one of the most important things that Suzy does is building relationships with the clients she communicates with and providing them with a trustworthy, stable source of information and support.

GIFTS GIVEN

Gifts received between August 29 and December 31, 2023.

MINISTRY PARTNER	IN MEMORY OF
ALAN & AVIS BAKKER	WALKER MAASSEN
ROSEMARY & LEROY BENDER	EUGENE & LAURA BENDER
DOUG & JOLENE BERENS	MARIANNE PLUCKER & AUBRY HOPE JORGENSON
DOROTHY BERG	MICHAEL & MARK BERG
DAVID & NANCY BOGENHAGEN	LOIS BODE
LOWELL & GLENDA BONNEMA	OUR PARENTS
TRUDY BOUMA	LEONARD BOUMA
KEVIN & BETTY CARSON	HANNAH JEAN NYBERG & JOHN PATRICK NYBERG
JOANN DEKRUIF	WILLIAM J. DEKRUIF
DARLENE DELKER	JERRY DELKER, ANNA DELKER AND LEO & ROSE ARBACH
EARL & SHERRY DEWILDE	DENNIS PETERSON
PERRY & MARLENE DOCKTER	PHILIP JOHN BUTTKE
JAMES & CHERI ENGLERT	CHARLES & JOSIE ENGLERT AND DARYL & LORNA BURKE
GLORIA EVANS	JOYCE POPPE
MARY FENGER	HAZEL LANGER
JANE FISCHER	HULDAH FISCHER
ANDREW & PAULA FISCHER	BOB & MOLLY FISCHER
SUSAN FITCHBEN	KENNETH C. KLUCH
DARWIN & RHONDA GRAMSTAD	RUTH FUCHS
KAREN GROENEVELD	RANDI ELIZABETH GERLACH
MARVIN & VERNETTE GUTHMILLER	TERRY KIRSCHENMAN
VERN & ARLENE HAASE	DARLA STIBRAL
MARLYSS HANSSEN	MILTON L. HANSSEN
KEN & MERLA JEAN HARRISON	EVIE JEAN
BRIAN & MARY HERMANSON	MARIANNE PLUCKER
LEE & BETTY HOLST	JAMES KOCAK & MARIANNE PLUCKER
JANICE JERKE	ARLENE BERTSCH
ROBERTA JOHNSON	RICHARD SWANSON & LORIS KANNEGIETER
NORMAN JORDAN	HARRIET JORDAN
VERNON & LORETTA KRAFT	DONALD BITTERMAN, JAN HORNER & CLINTON SEMMLER
DAVE KRIENS	K. LOUISE KRIENS, SARA MARIE KRIENS & NICOLE ELIZABETH KRIENS

ROWENA LANGEROCK	BERDELL LANGEROCK
MARILYN LEFERS	MY MOM
ALLEN LUDENS	SHARON LUDENS
PETER MACK	JAMES LENARDS
DEB & KEITH MCGUIRE	PEGGY PLOOSTER
CAROL MICHLITSCH	BILL & LOUELLA SCHLEKEWY
PAMELA MYERS	CAROL MYERS
CARROL & JUNE OLSON	HARPER & HOLLY GRAFF
LARRY & SUSAN OLSON	LAVONNE OLSON
STEVE PAREZO	DANIEL & JOANNE BEACOM
JOEL & CONNIE POLLEMA	COBA BLIEK
RICK RAUSCH	CARMEN RAUSCH
BOB & TRISHA RAUSCH	CARMEN RAUSCH
GRACE RAUSCH	CARMEN RAUSCH
MARK REINERS	MARIANNE PLUCKER
DONALD & BARBARA SCHNEIDER	REBECCA SHOUP
BILL & EILEEN SCHUELKE	MARY WALTER
CAROL SHUBECK	JAMES MEMORY MARTIN
RANDY & LAURA SIMONS	JOSEPH SCHONHARDT
REV. KENNETH & BEVERLY SOYK	AUDRA SUE ANDERSON
ALICE ANN STANGE	TOM RUSTAND
JULAINÉ & DAVID STRATMEYER	MARIANNE PLUCKER
LINDA & DOUG TINKLENBERG	ARLENE VAN HOLLAND
LISA & RANDY ULMER	PAT KNUST
JOYCE VANDE GRIEND	MARILYN KROEZE
ORVILLE & ARLENE VAN'T HUL	AUDREY JONGETJES
CHRISTINE & DAVID VELDHIJZEN	HELEN SLUIS & LORRAINE BERGHUIS
NORMAN VIS	CHARLES SHRIVER
DUSTIN & NATALIE WENZ	JOSEPH PATRICK SCHONHARDT
PAUL & LESLYE ANN WIPF	TEMPIE HANSFORD
DONNA ZEEB	WILLARD ZEEB
JOHN & MARY ZWACH	OUR PARENTS JOHN, AGNES, CHARLES & DOROTHY

Upon request, we have special cards available to send in recognition of any gifts given in memory or in honor of an individual.

MINISTRY PARTNER

IN HONOR OF

GARY & JOANNE BAKKER	IVY GREYN
PAUL & DONITA DAVIS	ALVINA HOFER & DENA DAVIS
TIMOTHY & BETH FEUCHTENBERGER	MOREA & KOA NICHOLS
DEAN & AMY GESCH	GRANDDAUGHTERS MARGO & ELLEN
LOUIS & BECKY HALL	VERONICA NIEHAUS' BIRTHDAY
FANNIE JANSSEN	KAREN, JODI, MICHELLE & ASHLEY
LUCILLE & BILL LENGFELD	ANDREW & CARISSA LENGFELD'S 1ST ANNIVERSARY & OUR 50TH ANNIVERSARY
SHARON & DENNIS PHINNEY	LESLEE'S BIRTHDAY
LINDSAY & MIKE PLATHE	JESUS CHRIST
DOROTHY & DUANE PULSE	KALLY & HANNAH
JUDITH RADERMACHER	ALL THE MOTHERS & BABIES ENDURING THE HOLY LAND WAR
KAREL REIMAN	PATRICK & BECCA
HARRIET SPANIOL	TATE JAMES HAGEN
EUGENE & CHERYL THOMAS	AMELIA THOMAS & ALLIE THOMAS
LOREN & RUTH VAN ROEKEL	OUR SIX GRANDCHILDREN
MARION & JANICE VAN SOELEN	HELEN SOODSMA
ORVILLE & ARLENE VAN'T HUL	DAVID VAN'T HUL, SUMMIT VAN'T HUL & GRANDSON DASON VAN'T HUL STARTING COLLEGE

ARLENE VAN'T HUL	ORVILLE'S BIRTHDAY
CHRISTINE & DAVID VELDHIJZEN	JOHN & KAREN THOMAS AND DAVID THOMAS
ROGER & CAROL VIS	OUR FOUR SONS
LANCE & VEE WONDERS	PETRA FAGER, MARIE WONDERS & AMANDA WONDERS

JOIN OUR TEAM

Interested in joining our team as staff or volunteer? **Opportunities are available!**
 Contact us for an application at 605-361-3500.



SCAN TO MEET OUR TEAM

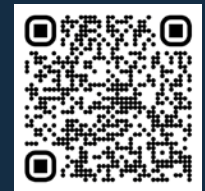


2024
 LIFE IS
Sweet
 alpha baby
 ALPHA CENTER BABIES

DOWNLOAD NOW

2024 ALPHA BABIES CALENDAR

Scan the code to download & print our 2024 Alpha Babies Calendar.





3405 S. KIWANIS AVENUE
SIOUX FALLS, SD 57105

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US POSTAGE PAID
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SIOUX FALLS, SD

PLEASE PASS THIS
NEWSLETTER ON
TO EDUCATE AND
MOTIVATE OTHERS


A PDF version is available
on our website:
alphacenterfriends.com



STAY UP TO DATE



UPCOMING EVENTS



Purity Ball
FOR FATHERS & DAUGHTERS

MARCH 2, 2024
7:00 PM

5 OAKS
480 E 69TH ST. | SIOUX FALLS, SD 57108

SAVE THE DATE

ALPHA CENTER ANNUAL DINNER
40TH ANNIVERSARY OF

Celebrating Miracles

FEATURED PRESENTATION:
STORIES FROM ABORTION SURVIVORS

FRIDAY, APRIL 26, 2024
7:00 PM
SIOUX FALLS CONVENTION CENTER

REGISTRATION OPENING FEBRUARY 1

Visit our Event Calendar at alphacenterfriends.com for more information.